



# ACTIVATOR PELLET

Activator is used to complement good quality pastures, 'activating' your herd to perform at its best. It is a low fibre, high energy grain and mineral pellet designed to be fed throughout the lactation along with a full complement of pasture. Activator comes in a range of protein levels, 12%, 16%, and 18%, to provide flexibility in matching your pasture quality and meeting herd requirements. It is highly digestible and contains a combination of grains to ensure a controlled fermentation in the rumen. This means that pasture utilisation can be maximised and a profitable level of milk production achieved, while maintaining cow health.

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**12.5 MJ/kg DM Metabolisable Energy (ME)**  
**12%, 16%, and 18% Crude Protein (CP DM)**  
**21% Neutral Detergent Fibre (NDF)**

Macro mineral	% Dry Matter	Macro mineral	% Dry Matter
Calcium	2%	Chloride	0.7%
Phosphorous	0.5%	Magnesium	0.7%
Sodium	0.7%	Sulphur	0.1%

Activator Pellet also includes Vitamins A, D, E and micro minerals, copper, cobalt, iron, iodine, manganese, selenium and zinc.

Activator Pellet also includes buffers to ensure safe feeding at high levels of intake. Weston's can include a range of additives upon request.

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One of the key profit drivers on an Australian dairyfarm is the utilisation of home-grown feed, including pasture and conserved forages. Therefore it is necessary to feed a well balanced ration that ensures that Weston's pellets are used to complement the utilisation of home-grown forage and help to achieve the herd's production potential in a profit-driving manner.

Weston's recommend that grain should be fed in close consultation with one of our experienced dairy nutritionists. This will ensure maximum feed conversion efficiency and help to avoid potential health problems associated with an unbalanced ration. As the season changes it may be necessary to change within the Weston's pellet range to suit the forage quality and the herd's requirements.

**Contact Weston Animal Nutrition on (02) 9764 8424**